

## Over 200,000 Members and Growing

AAPC is the nation's largest association for the business of healthcare, with more than 200,000 members representing health systems, hospitals, physician offices, outpatient facilities, and payer organizations.





## **Healthcare Business Monthly**

Healthcare Business Monthly is filled with a variety of industry articles and AAPC news. Article topics include coding, billing, auditing, compliance, and practice management, and the articles themselves are authored by national experts, often from the AAPC membership.

All AAPC members receive a monthly subscription as part of their membership. PDFs of past issues are also archived in the members-only section of the website, so the shelf-life of each issue is extended beyond the standard print life of a magazine. Member readership is further encouraged by offering one free Continuing Education Unit per issue, when members complete the "Test Yourself" quiz.

RATES & FREQUENCY DISCOUNTS	12 ADS	3 ADS	1 AD
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<sup>\*</sup>Pricing shown is per ad





## 2022 Editorial Calendar

ISSUE DATE	EDITORIAL THEMES	CREATIVE DUE	PRINT DATE
January	10 Ways to Boost Your Career in 2022, 2021 E/M Guidelines, Injury Coding, Critical Care	11/22/2021	12/10/2022
February	Salary Survey, Hypertension, Risk Adjustment, Complex Vascular Cases, CAR-T Coding	12/22/2021	1/7/2022
March	CPT Changes, Colorectal Cancer Awareness, Payment Modifiers, Drug Screenings	1/19/2022	2/4/2022
April	Telehealth Audits, No Surprises Act, Bronchiolitis, Split/Shared Billing, Medical vs. Dental Coding	2/17/2022	3/4/2022
May	Converting Risk Into Revenue, Arthritis Awareness, General Surgery, Diagnostic Endoscopies	3/23/2022	4/8/2022
June	HEALTHCON Wrap-up, Clinical Documentation, Vaccine Status, Telehealth in FQHCs	4/20/2022	5/6/2022
July	Ophthalmology – Cataracts, Healthy Vision Awareness, Physician Queries, Cardiac Catheterization	5/25/2022	6/10/2022
August	Billing Audits, Sun Safety Awareness, Excisions, Critical Care Services Update, ABA Therapy	6/22/2022	7/8/2022
September	ICD-10-CM Update, Pediatric Cancer Awareness, HIPAA ,STARR Ratings	7/20/2022	8/5/2022
October	ICD-10-PC Update, 2023 E/M Guidelines, Breast Cancer Awareness, Officer of the Year	8/24/2022	9/9/2022
November	Veteran Affairs Coding, Prostate Cancer Awareness, Biopsy, Surgical Auditing	9/21/2022	10/7/2022
December	CPT 2023 Update, Quality Payment Program 2023, Physician Fee Schedule 2023, Production vs. Quality	10/19/2022	11/4/2022



## Michelle Miller

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