



Press Kit

2022

ABOUT US

Healthcare Business Tips & Resources

AAPC is the nation's largest education and credentialing organization for medical coders, billers, auditors, practice managers, documentation specialists, compliance officers, and revenue cycle managers. All members of AAPC agree to abide by the AAPC Code of Ethics, which ensures high levels of professionalism, integrity, and ethical behavior.

Purpose

AAPC discovers, develops, and provides innovative products, services, and solutions to help the global healthcare industry recognize the full potential of their revenue cycle.

For Businesses

We help healthcare organizations ensure documentation accuracy, boost employee efficiency, and optimize their revenue cycle. Our elite team of subject matter experts create and manage customized solutions that are tailored to our clients' unique pain points and goals. Whether it's coding or audit services, ongoing education, or access to the industry's most powerful tools and resources, AAPC is the trusted source for driving accuracy, profitability, and peace of mind.

For Individuals

We help people find, begin, and maintain new careers. We also help them determine the right career path, provide resources and support throughout their studies, help them land their first job and give them the means to advance their careers. From the tools and resources we offer to a network of over 220,000 coders, billers, auditors and AAPC employees to help them along the way, one thing is certain: AAPC members are never alone.

Contact Us
public.relations@aapc.com



ABOUT US

Social Media & Membership

AAPC Members

220,000+

Social Media Followers



10.5k

Youtube



71.3k

Facebook



80.2k

LinkedIn



12.7k

Instagram



7.2k

Twitter



CASE STUDY

How We Help Businesses Succeed

University of Florida

The University of Florida partnered with AAPC to offer the CPC® coding curriculum and practice exam bundle to qualified students, resulting in a 24% increase in CPC® exam pass rates. By 2019, their CPC® exam pass rates were 2.2x the national average. Coding positions were filled by internal applicants, decreasing the time, effort and costs associated with recruitment and outsourcing.

" We were impressed with our outcomes pretty early on. The AAPC curriculum includes everything you need to run a successful program. The online materials are **always evolving and improving and they [AAPC reps] are open to feedback. **They are invested in our success and it shows; it truly feels like a partnership.** "**

- Cynthia Welsh, CPC,
Asst. Director of Billing and Coding, Department of
Medicine at the University of Florida





2021 E/M CASE STUDY

How the Latest Changes May Impact Your Practice

In preparation for the new E/M changes, a large hospital system (with more than 6,000 physicians in all specialties) partnered with AAPC Audit Services to apply the 2021 criteria to their current documentation audits — and learn whether the E/M level remained the same, went up, or went down.

AAPC performed three different audits spanning July 2020 - July 2021 and monitored results closely. In advance of each of the audits, rigorous clinical documentation training — based on the 2021 EM requirements — was provided to their physicians and other non-physician providers. For each of the audits, every provider received individual results for their 2021 E/M accuracy. In addition to the individual provider impact, AAPC provided a summary of the overall E/M comparison and financial impact by practice, which assisted the organization in knowing which providers and/or practices to focus additional trainings and root cause analysis.



CORPORATE PARTNERS

You're in Good Company

